

Kerry Group Launches New Initiative to Support Local Communities



Kerry Group has announced details of a new initiative that will support communities with their response to some of the challenges created by COVID-19. The MyCommunity programme has a number of elements that encourage and empower Kerry employees to work with and support the communities that they work and live in across the world.

Kerry has a long tradition of supporting community initiatives and employees at many of the company's facilities have been working with their local communities to provide much needed supplies and goods such as food, PPE gear and hand sanitizer. The MyCommunity programme combines Kerry's resources and expertise to support employees to volunteer with locally-led community initiatives which directly support food, nutrition and health. In addition to up to 26,000 paid volunteer days, Kerry has pledged a €1m community fund to assist with local initiatives.

Commenting on the announcement, Edmond Scanlon, CEO of Kerry Group said: "I am proud of the response by our employees to the challenges that have been created by COVID-19. While continuing to produce tasty and nutritious products for the food, beverage and pharma markets, they have reached out to help their local communities in whatever way they can. The MyCommunity programme builds on this outreach and provides further financial, material and physical support to the communities where we operate."

There have been numerous examples of Kerry employees supporting communities across the world from donations of PPE gear to hospitals in France, USA and Ireland, production of hand sanitiser for local health authorities in France, Australia and USA to donation of meals to health workers in Ireland and UK.