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## KERRY GROUP

# Kerry launches new world-class taste facility in Mexico

Kerry, the world's leading taste and nutrition company, has announced the opening of its new taste facility in Latin America, which will serve mainly Mexico, Central America, the Caribbean, and the Andean region. Located in Irapuato, Mexico, the new state-of-the-art facility will significantly increase Kerry's capacity in the region and further support customers in delivering local and sustainable taste solutions.

This new site expands Kerry's offerings across a number of food and beverage categories, including refreshing and alcoholic beverages, snacks, meat, dairy and bakery. It will also play an important role in enabling Kerry's ambition to bring sustainable nutrition solutions to more than two billion people by 2030 around the globe. Aligned with the company's commitments under its *Beyond the Horizon* strategy, the facility incorporates world leading processes and technologies that will support the company's environmental goals. These capabilities, combined with expertise across sustainable innovation, marketing insights, research, development and applications, and sensory science, will enable Kerry to co-create with customers, exciting products that will be consumed across the region.

"COVID-19 has impacted consumer behaviour and taste preferences across Latin America, and companies need to be in a position to understand and respond to these evolving dynamics. This new taste facility allows us to deliver on consumer demands across the region and we look forward to working with customers to bring innovative taste solutions to satisfy consumer needs and create a world of sustainable nutrition," said Marcelo Marques, President and CEO of Kerry Latin America.

Commenting on the announcement, Edson Cortes, Taste Lead for Kerry Latin America, added: "Mexico boasts 35% of the taste market in the Latin America region and presents solid opportunities for growth and innovation. With sustainability at the core of our Taste portfolio, this site will also enable us to deliver tailored solutions for customers in the regions. This important investment positions Kerry as the leader in the flavours market in Latin America as we seek to consolidate our position in the market and deliver great taste solutions with our customers."

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## About Kerry

Kerry, the world's leading taste and nutrition company, provides sustainable nutrition solutions for the food, beverage and pharmaceutical industries. Every day over one billion people around the world enjoy food and beverages containing Kerry's taste and nutrition solutions. The company has offices in 31 countries, 149 manufacturing facilities and employs 26,000 people globally, including over 1,000 food scientists. We aim to be our customers' most valued partner by delivering food and beverage products that meet their consumers' individual taste, nutrition and wellness preferences, while enhancing their lives and contributing to a more sustainable world. For more information, visit [kerrygroup.com](http://kerrygroup.com).

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