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## KERRY GROUP

# Kerry establishes headquarters and innovation hub in Queensland to drive food innovation

Kerry, the world's leading taste and nutrition company, has announced it will develop a purpose-built food technology and innovation centre of excellence in Queensland, Australia. The facility will act as the new headquarters for Kerry in Australia and New Zealand while its existing facility in Sydney will retain a specialist research and development applications hub.

With end-to-end capabilities including pilot plants, laboratories and tasting facilities, the new Kerry Australia and New Zealand Development and Application Centre in Brisbane will bring end-to-end food innovation cycle under one roof reducing time to market for new product development and increasing Kerry's capacity to drive food innovation in the region. Complementing the new facility is the Kerry Australia and New Zealand Commercial Connect Centre in Sydney, which will retain a specialist RD&A applications hub.

"The new facility aligns with Kerry's globally-recognised innovation strategy focused on value creation for the consumer, as it reflects changing industry needs and unlocks sector growth opportunities in Australia and New Zealand," said Christine Giuliano, General Manager, Kerry Australia and New Zealand.

"More importantly, it will bring the benefits of our global technologies to local food and beverage producers – supporting regional industry development. Our team at the new centre will be able to leverage Kerry's R&D network around the world, as well as global insights, market knowledge, and culinary and applications expertise to customise solutions that ultimately deliver exciting products that resonate with the local market."

The food and beverage industry is Australia's largest manufacturing sector and with an annual turnover of \$50 billion it represents more than 18% of total domestic manufacturing turnover. Additionally, Food Innovation Australia Limited's (FIAL) forecast for the global food and agribusiness market is between \$8.8 trillion and \$11.1 trillion by 2025. The major challenges identified by Food Innovation Australia Limited (FIAL) for the food and beverage industry is the ability for businesses to easily adapt and respond to rapidly evolving consumer needs and changing business and market conditions.

"This investment, which is supported by the Queensland Government's Advance Queensland Industry Attraction Fund, will pave an economical and efficient path for commercialisation of new products, and focus on Kerry's global innovation initiatives in health and wellness, sustainability, convenience, affordability and premiumisation, allowing regional businesses to connect and access the global market by leveraging the Kerry brand," added Ms Giuliano.

The centre will also create ongoing employment opportunities for graduates through Kerry's Graduate Programme and facilitate placements in a world class centre via partnerships with local universities.

"We are committed to investing in local talent and developing the next generation of Australian food scientists. Considering Queensland's alignment with Kerry's growth strategies, we are looking forward to supporting a strong, sustainable and critical food and beverage manufacturing sector in the region," said Ms Giuliano.

**ENDS**

## About Kerry

Kerry, the world's leading taste and nutrition company, provides sustainable nutrition solutions for the food, beverage and pharmaceutical industries. Every day over one billion people around the world enjoy food and beverages containing Kerry's taste and nutrition solutions. The company has offices in 31 countries, 149 manufacturing facilities and employs 26,000 people globally, including over 1,000 food scientists. We aim to be our customers' most valued partner by delivering food and beverage products that meet their consumers' individual taste, nutrition and wellness preferences, while enhancing their lives and contributing to a more sustainable world. For more information, visit [kerrygroup.com](https://www.kerrygroup.com).

## About the Queensland Government Advance Queensland Industry Attraction Fund

Launched in 2015, the Queensland Government's Advance Queensland Industry Attraction Fund supports the growth and competitive strength of the government's priority sectors. These include aerospace, biofutures, biomedical, defence, mining equipment, technology and services (METS) and resource recovery, as well as advanced manufacturing.

### CONTACT INFORMATION

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