NEWS RELEASE
Monday 19 October 2015

KERRY ESTABLISHES KERRY HEALTH and NUTRITION INSTITUTE

Kerry Health and Nutrition Institute, Supported by a Scientific Advisory Council
Aims to Educate, Connect and Advance

As the global focus on nutrition and general wellness continues to take centre stage, Kerry today announced the launch of the Kerry Health and Nutrition Institute. Supported by a Scientific Advisory Council, the Institute aims to provide expert insight into the science and policy of health, taste, nutrition and general wellness. To make the Kerry Health and Nutrition Institute easily accessible to health and nutrition professionals, a website by the same name has been launched simultaneously.

The Kerry Health and Nutrition Institute has three guiding principles:

• To educate on health and wellness market trends and to provide knowledge on nutritional considerations across life stages and need states
• To connect with the global scientific community on regulatory and policy matters, and evolutions in scientific research
• To advance scientific knowledge to help deliver great tasting, nutritious food and beverages, and to advance Kerry's nutrition research programme

Across the globe, public health challenges such as obesity and diabetes are increasingly prevalent across all ages and in all corners of the globe. This has substantially increased the focus on improving the nutritional quality of food supply to enable more nutritious and healthier food and beverage choices, while maintaining convenience. Despite this taste remains the most important factor to 41% of consumers globally when choosing food or drink products (DataMonitor) meaning that manufacturers cannot afford to look at nutrition in isolation. Satya Jonnalagadda, Ph.D., MBA, RD, Director of Global Nutrition at Kerry said, “The challenges we are facing in terms of public health are varied, complex and are at a global scale. Action is needed at industry, social and individual level to tackle crises, such as the obesity epidemic. As a taste and nutrition leader, we want to help guide the development of evidence based products that will have a significant impact on health and still taste great.”

Scientific Advisory Council
The Kerry Health and Nutrition Institute is supported by a Scientific Advisory Council, which is made up of recognised leaders in nutrition science and research:

• Sharon Donovan, Ph.D., RD, Professor of Nutrition at the University of Illinois, Urbana-Champaign
• Christine Loscher, Ph.D., Associate Professor of Immunology at Dublin City University
• Joanne Slavin, Ph.D., RD, Professor of Food Science and Nutrition at the University of Minnesota

Council members augment the Kerry Health and Nutrition Institute with their learnings on scientific advancements in the areas of general wellness and nutrition for future nutritional and technology innovation. The Institute is also supported by internal Kerry advisors, who bring a wealth of knowledge in taste and nutrition.

“These prominent experts hailing from exceptional institutions will help Kerry, through the Kerry Health and Nutrition Institute, achieve its commitment to discovering new nutritional technologies and applications, and ultimately help consumers around the globe pursue healthier lifestyles with innovative and great tasting nutritional solutions”, said Albert McQuaid, PhD, Chief Technology Officer, Functional Ingredients & Actives.

To find out more, visit www.kerryhealthandnutritioninstitute.com.

Ends
About us:
Kerry Group today is a world leader in Taste & Nutrition serving the food, beverage and pharmaceutical industries and a leading consumer foods processing and marketing organisation in selected EU markets. The Kerry organisation has grown to become a highly successful public company, having achieved sustained profitable growth with current annualised sales in excess of € 5.8 billion. Launched as a public company in 1986, the market capitalisation of the Group has grown to a current level of approximately € 12 billion. Kerry Group now employs over 24,000 people throughout its worldwide activities and operations.

For further information, please contact:

Sheelagh Pentony
Marketing Communications Manager - Nutrition
Kerry
EMEA Region
Global Technology & Innovation Centre | Millennium Park | Naas | Co Kildare | Ireland
Tel: +353 (0) 45 930 493
www.kerry.com

Frank Hayes
Director of Corporate Affairs
Tel: +353 66 718 2304
Email: corpaffairs@kerry.ie

Photo:

Caption: Scientific Advisory Council members (left to right): Dr. Joanne Slavin, Dr. Christine Loscher and Dr. Sharon Donovan
Credit: Jason Clarke Photography