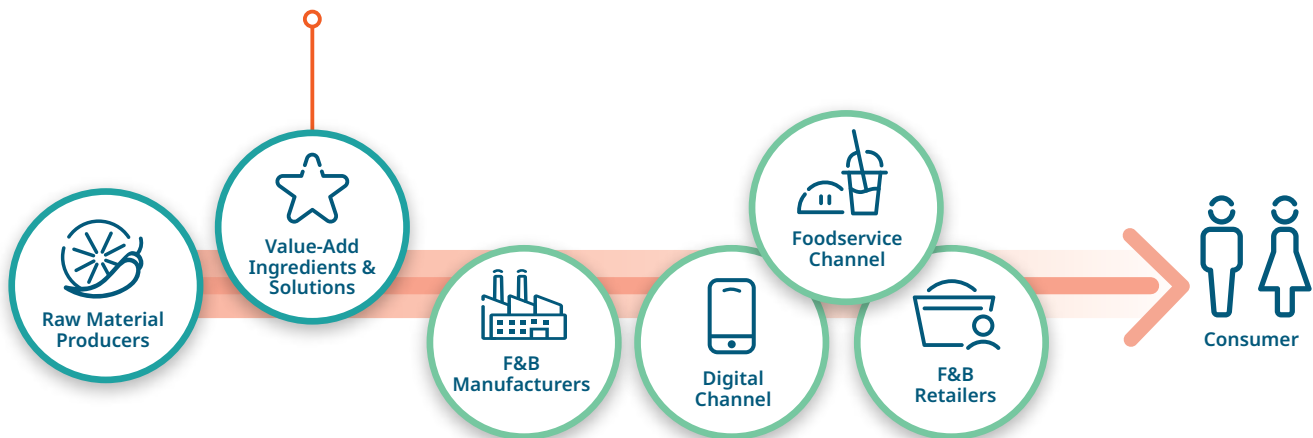


Our Markets

Kerry is strategically positioned within a dynamic and evolving industry.



Where We Operate



Business to Business

Kerry operates in the value-add ingredients and solutions market – which plays a critical role in the overall end-to-end supply chain.

The breadth of differentiated solutions Kerry provides for its customers helps improve the taste and functionality of products, efficiency of processes, and supports a more sustainable impact for the planet.

Business to Consumer

At Kerry, we work with a broad range of customers across multiple channels, supplying the food, beverage and pharmaceutical end use markets. We have strong relationships and partnerships with our customers, supporting them to innovate and win in today's marketplace.

Consumer

As a consumer-led organisation, Kerry's business model, structures and strategies are centred around a deep understanding of diverse local consumer preferences across the globe.



Value-Add Ingredients & Solutions Market



Our Markets

The size of Kerry's market is over €75 billion with significant opportunity to expand – e.g. with industry players evolving into the Health & Wellness space who are looking for partners, or new industry ownership looking for outsourced innovation partners, across a number of different food and beverage categories.

As a result of this industry opportunity, we see the potential for this market to expand to between €90-€100 billion, as customers continue to strive to meet the ever-evolving needs of today's consumer.